

## **Market House—About Us**

### **What We Do**

Market House is an independently owned marketing agency with its principal office in Bend, Oregon.

Market House specializes in driving traffic, whether through search engine optimization (SEO), advertising, or guerrilla marketing. We can you help with:

- Logo design
- Website design
- SEO
- Branding
- Print and web ad design
- Marketing campaigns
- Video production
- And more.

### **The Best Talent**

Nowadays, companies are not limited by locale in their choice of talent. Technological advances have brought the world to our doorsteps, and Market House takes advantage of this new reality to find the right people for every project, no matter where they live.

Individuals on our team live in Bend, Oregon but also in diverse states and countries. We have a web programmer in Serbia, artists in Paris, Serbia, and Wyoming, software programmers in Poland, and staff in Australia, New Zealand, the Philippines, Washington, New York, and England.

We use this strategy for talent acquisition because we are convinced it is the best way to achieve superior results for our clients.

### **The Best Ideas**

Marketing firms typically enlist an internal team of 3 or 4 to develop new ideas and use the same key people for every project. But, that strategy reduces the chances of hitting on that perfect idea.

In contrast, Market House generates new ideas using an approach called crowdsourcing that optimizes our creative power. Crowdsourcing essentially enables us to conduct a worldwide brainstorming session for every project. It lets us tap into the creative energy of hundreds of talented people, all competing to come up with the best idea. It also ensures that we get fresh ideas from different people on every project. Our method stimulates ingenuity and maximizes our ability to find that distinctive “spark” for every client.

Market House is a talented and diverse group of creative professionals. We would love to work with you to raise your company to the next level.