



WELLNESS CULTURE CONSULTANTS

McClure Nelson & Associates is a collaborative and dynamic firm that helps organizations and communities achieve a culture of wellness. MNA works with you to build a foundation of wellness that fosters improved quality of life for employees and their families.

SERVICE

MNA helps organizations and communities establish wellness policy and guidelines. Our time-tested process creates a thriving and sustainable culture of wellness.

- 1 Prepare: Assess existing wellness environment
- 2 Policy: Equip organizations with tools and resources
- 3 Practice: Implement, evaluate, and sustain a culture of wellness

PROCESS



CLIENTS

MNA is a strategic partner working with organizations from multiple industries.

Hospitals & Health Systems: Magnify wellness brand, expand continuum of services, maximize the positive impact of community outreach initiatives.

Health & Fitness Clubs: Generate membership and revenue growth by providing local employers with desired turnkey wellness solutions.

Corporations: Create culture of wellness, improve employee productivity and performance, reduce/eliminate unnecessary health-related costs.

Municipalities, Nonprofits, & Faith-Based Organizations: Build healthy communities for today's generation and generations to come.

EXPERIENCE

With nearly 100 years of cumulative health and wellness industry experience, MNA team members have helped make a positive impact on hundreds of thousands of lives.

The principals at MNA have implemented wellness policy and guidelines at over 60 organizations and municipalities in the San Francisco Bay Area alone; they also have years of experience providing wellness programs and services to Fortune 500 corporations, community centers, medical fitness centers, and numerous other organizations nationwide.

LEADERSHIP

Dan McClure, MA—Principal

With over 20 years of experience in wellness program development across multiple sectors, Dan McClure is recognized as an expert in the field. Over the past 10 years, Dan has provided wellness programs and policy/guideline support to numerous community benefit organizations, companies, government agencies, schools, churches, and hospitals. Dan holds BS and MA degrees in Kinesiology from San Jose State University.

Tom Nelson, MA—Principal

Tom Nelson has nearly 25 years of experience in the Wellness and Fitness industry. He is effective at collaborating with client partners and has a successful track record in program engagement in Corporate, Medical, Community, and Commercial settings. Tom holds BS and MA degrees in Kinesiology from San Jose State University and is a member of the Health Enhancement Research Organization's committee on Wellness Culture and the Medical Wellness Association's advisory board.

CONTACT

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"Dan is a highly-skilled consultant in working with companies... His knowledge and passion within this field make him a very successful and collaborative partner."

Jo Seavey-Hultquist
Community Benefits Manager, Kaiser Permanente

"Tom is a dedicated, truly genuine client partner, trusted by the boards of the companies he serves and known for the very long-term partnerships he builds."

Carey White
Chairman, Feeding Your Kids Foundation